

General Content Creation Guide – v.1.0

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Content Creation Credo: Easy yet professional, but the learning curve is up to you and usually comes naturally upon interest. Personal learning and care contributes to personal investment and better content.

Content Creation Core Tenets: Be unique and authentic, passionate and energetic (fun, exciting – because you see the vision, and how healing it is), no fear or self-judgment, never give up. Not every content creation is for everyone, you must find out what works for you (it may not be any videos or seminars, it could instead be local networking and event planning which gets filmed, or on-the-street interviews, or only doing 1-minute shorts etc.). The internet likes attention-grabbing silly and stupid stuff, it can be quite simple too, do NOT presume content *must* be a certain way; generally, higher risk, higher potential reward.

Questions for Vision: What are you passionate about? What content creators do you follow? What can you do different from them, or what do they do that you like? Anything they don't do enough? What inspires you? What makes you unique? Can you have fun and not take yourself so serious? Are you willing to just try putting out content, however it may be?

Main Resources (All/Most Can Be Used Free):

Video Editor: Filmora (Ex. Realeyesation, My Channel, VERY EASY), CapCut (Great for Mobile too or Subtitles, VERY EASY). *Others (Complex):* DaVinci Resolve, Shotcut or Kdenlive. *Others (Basic):* iMovie

Video Recording: OBS (Multi-Use) or Bandicam; *Other (And For Meetings):* Zoom, Jitsi

Cheap Yet Effective Tech Products: C920 Logitech Webcam or New Phone Cameras, KLIM Microphone, Razer Headset (Can Modify Sound & Video With OBS & Video Editor); *Most Expensive But Necessary For Productivity:* Gaming Computer (Windows) With MSI Parts & Good GPU & VRAM

Photo Editor (Use For Flyers/Slides/Thumbnails etc., Enable GPU Acceleration): Photoscape X (EASY)

Note Taking: Google Docs (BEST) or Notion. *Other (For Slides/Project Outlines):* Google Slides

Overall Office Program (Docs/Slides/Excel etc.): OnlyOffice (BEST) or LibreOffice

Mail: Gmail (BEST, because other emails will not necessarily go through)

Website Editor: Wix (VERY EASY). *Use WhoIs for cheap buying domain (comes with security & mail)*

Tips: Clips of other creators, mentioning influencers, react videos, getting editors (especially if you livestream main for at least 3 hours often, may also be used to promote your livestream primarily), Different AI Engines (Local or Online), Learn how to handle drama (no obligation to respond to haters, be unaffected and take no offense because people seek attention and will project, only address what really needs to be addressed, show by example, attract not attack), utilize mainstream platform friendly practices (no copyright material, use pixabay or pexels and copyright-free music, have medical/education/legal/fair-use disclaimers), don't stick to one way of doing things (experiment, then you can repeat successes; do not rely on interviews or podcasts as these do the worst and are lazy forms of content only to be used AFTER other forms of content), learn from mainstream channels (Asmongold, Ludwig are good social examples; Jason A, Motivated Manifested, True Meaning are good clip examples; Alex O Connor, Jordan Peterson are good education examples), Use Alt platforms (brighteon, bitchute, rumble, rokfin, odysee, etc.), Highly consider 1-Minute Clips (Instagram reels, tiktok, YT shorts), Do

personal outreach to others (also use Twitter/X), use a newsletter on your website (Mailerlite, otherwise use Telegram for updates anyways), Backup your content on an external drive (2+TB Drives), Lower bitrate to lower file size of videos (you don't need to change resolution or frame rate or anything else, I recommend 3-8k), Consistency vs Creativity (A Tricky Balance), Progressive content (top 10, countdown, make people watch to end)

Helpful Videos & Resources From Me You Should Know For Content Creation:

Tons of Resources: https://www.youtube.com/watch?v=GgznD59_pRw

6 Unique Strategies To REALLY Grow Your Channel (Includes Clips of other Creators, React Videos, Getting Editors): <https://www.youtube.com/watch?v=HWeXfx39IE4>

The Problem With Attacking Others (It Will Come Back Your Way, Your Audience Will Become Toxic And Focused On It): <https://www.youtube.com/watch?v=TRKH6pbBNdo>

Interview On Content Creation: https://www.youtube.com/watch?v=TCFPtD_fErQ

Tips For Content Creators: <https://www.youtube.com/watch?v=pwky5rx1ADs>

Permaculture & Voluntaryism (Solutions of The Future, Getting Money, Influencer Outreach): <https://nita.one>

Creating A Summit (Great Boost For Small Creators): <https://www.youtube.com/watch?v=Ea3lfeBM6sg>

Book-To-AI Tools (Helpful If You Want AI To Help Make Video Scripts Or Generate Ideas, But You Should Rely More On Yourself): <https://www.youtube.com/watch?v=GilF5vsA5hk>

Publishing A Book (In All Formats) Entirely Free: <https://www.youtube.com/watch?v=8dUVV6dMLyk>

Natural Law Questions & Test, Show Idea: https://www.youtube.com/watch?v=iz_lcKBx8nA

Newspaper, Database, Local Networking, Ideas & More: <https://theliberator.us>

Problems With Veganism (Morality & Nutrition): <https://www.youtube.com/watch?v=YJJfd-WdG00>

Amplifying Your Efforts Through A Movement: <https://www.youtube.com/watch?v=-OzISZYKGDQ>

Telegram Chat Help: <https://www.youtube.com/watch?v=fdjW8STEDxg>